

4 Reasons why

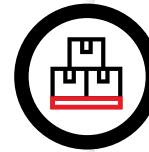
Reverse Logistics and RFID belong together

For better or for worse, customer demands for fast, simple, and free returns have fueled a need for quicker and more accurate reverse logistics. As challenges continue to mold the supply chain, reverse logistics requires technologies that prioritize:



Cost-effective use of storage space

Warehouse leasing expenses average as high as \$800,000¹ per year.



Real-time inventory count updates

Out-of-stocks have caused an estimated \$800² loss per week per business.



Lost (or no) return costs

62%³ of shoppers will not complete purchases if free returns aren't offered.



Quality verification upon re-entering the warehouse

80.2%⁴ of returns happen because a product is broken/damaged.



How Heartland's RFID Tracking solutions help

1 Simplify piloting and training with AlwaysOn and Android for Enterprise

2 Expand read-range with Zebra's rugged antennas and readers

3 Eliminate errors and long procedures tied to manual data entry with automated scanning

4 Leverage real-time visibility across your facility with tailored network built by AlwaysConnected

Design a reverse logistics system that empowers your teams to stay ahead of demands.

Contact Heartland to get started.

¹ "Leasing vs. Purchasing a Warehouse Space". Schwarz Properties. Mar 13, 2020.

² Gruen, Thomas et al. "A Comprehensive Guide To Retail Out-of-Stock Reduction In the Fast-Moving Consumer Goods Industry". P&G

³ Walk-Morris, Tatiana. "No free returns? More than half of shoppers won't buy". Retail Dive. Apr 23, 2019.

⁴ "Ecommerce Return Rate Statistics in 2021: Causes and Best Practices for Product Returns". Nostos.